

NEW DIGS

# LEAPS

Learning Ecosystems Accelerator for  
Patient-centered, Sustainable innovation

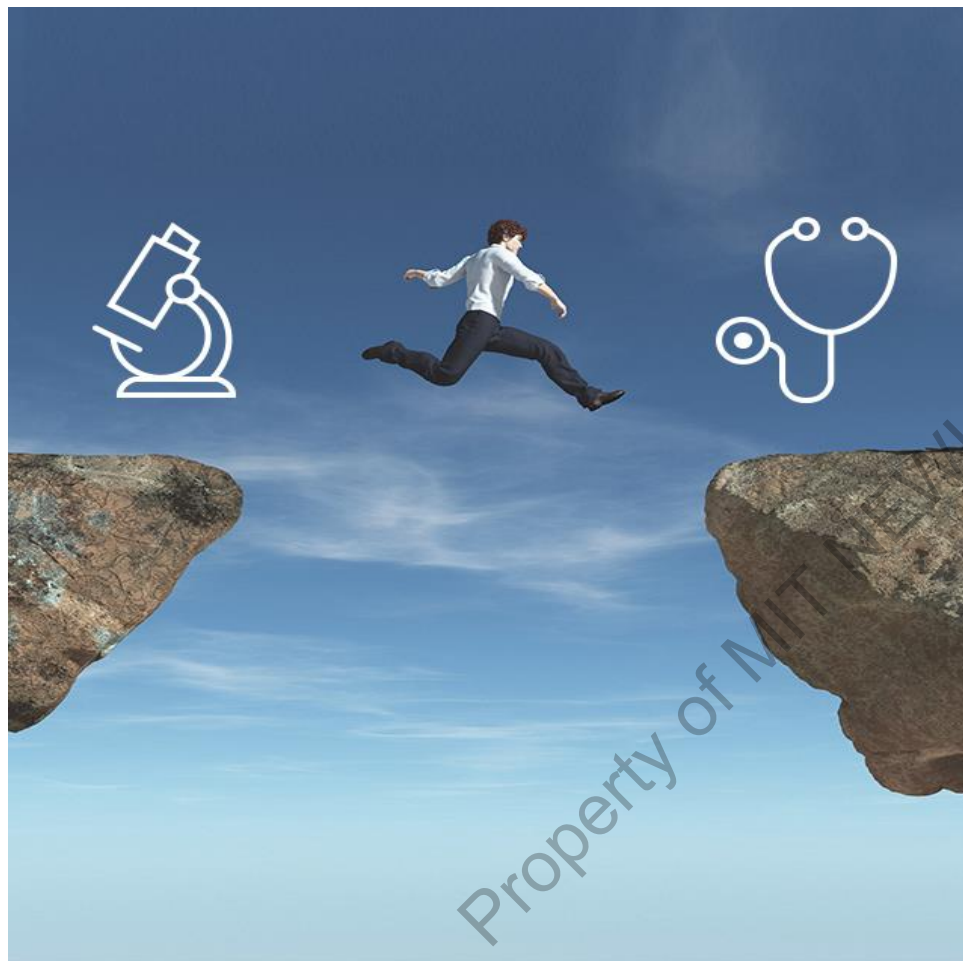
## Design Lab

July 17, 2018 – Day 1

Introduction



# Welcome!



This Design Lab  
is hosted by the  
**MIT NEWDIGS**  
**LEAPS Project**

# LEAPS: Launched January 2018



MIT Massachusetts Institute of Technology

**MIT News**  
ON CAMPUS AND AROUND THE WORLD

Massachusetts to Pioneer Next Generation Healthcare Innovation Ecosystem to Better Serve Patients

*December 2017*

NEWDIGS Initiative at MIT leads multi-stakeholder collaboration to design and pilot a sustainable, patient-centered innovation ecosystem for a target disease

NEWDIGS

## STRATEGIC ADVISORY NETWORK

### **Anna Barker, PhD**

Director, National Biomarker Development Alliance  
Former Deputy Director, National Cancer Institute  
Arizona State University

### **Alex "Sandy" Pentland, PhD**

Toshiba Prof. of Media Arts & Sciences  
MIT Media Lab

### **Michael Sherman, MD, MBA, MS, CPE**

Senior VP and CMO  
Harvard Pilgrim Health Care

### **Sue Windham-Bannister, PhD**

Managing Partner, Biomedical Innovation Advisors, LLC  
Former CEO, MA Life Sciences Center

### **Marylou Sudders, MS, Hon. DSc**

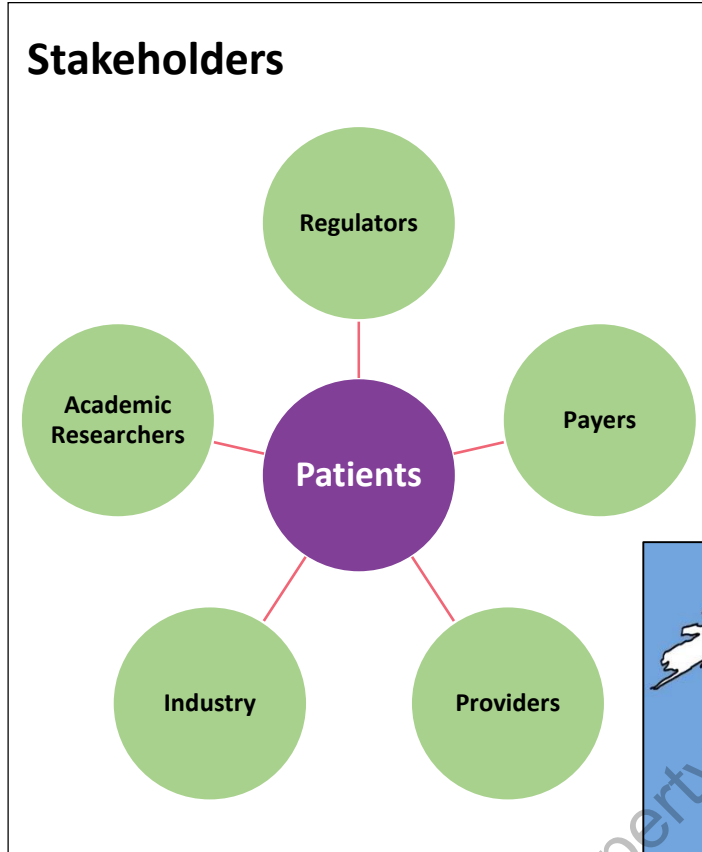
Secretary of Health & Human Services  
Commonwealth of Massachusetts

### **Janet Woodcock, MD**

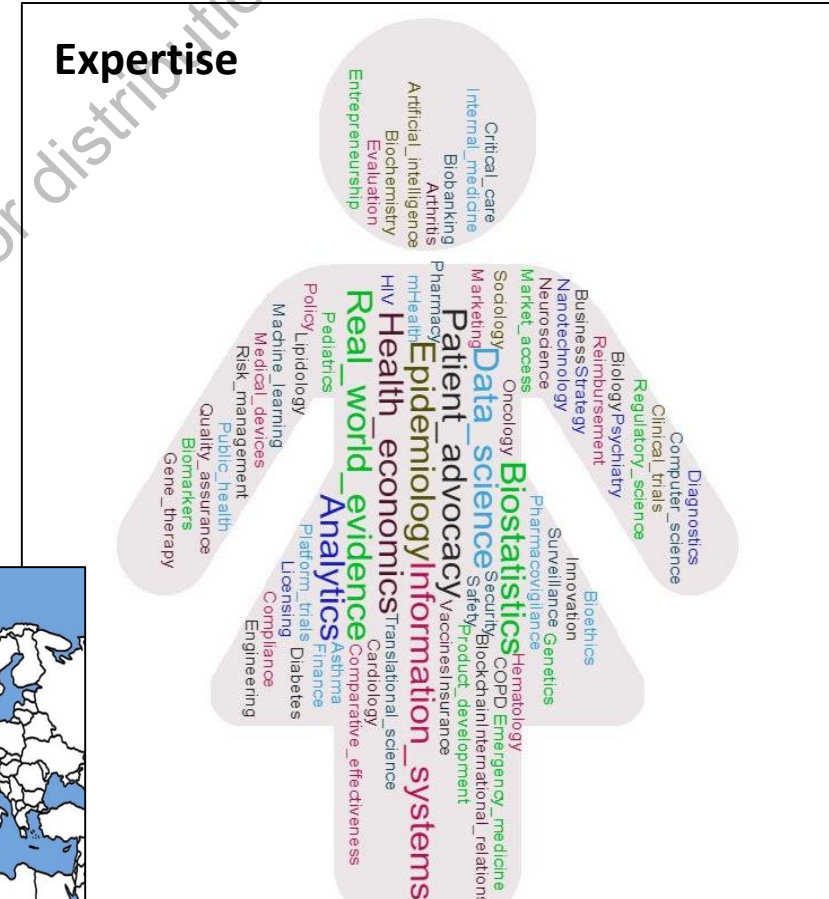
Director, Center for Drug Evaluation & Research  
US Food & Drug Administration

*Others TBA.....*

# It takes an ecosystem! Who's here today?



### Geographies



## NEWDIGS: Innovating how we innovate

- Work together across silos to help the system catch up with the science—faster, smarter, & better.
- Advance **sustainable, patient-centered innovation.**

### MISSION

Deliver more value faster to patients,  
in ways that work for all stakeholders.

# What is MIT NEWDIGS?

- Safe haven “think & do” tank
- Neutral intermediary convening all stakeholder groups
- Utilize tools for collaboration and systems innovation
- Record of effective stewardship & real world impact

Property of MIT NEWDIGS. Not for distribution

# NEWDIGS “Adaptive Licensing” Project fueled timely action & impact in Europe

## March 2012: NEWDIGS Concept Prototyping

STATE OF THE ART nature publishing group

Open

See COMMENTARY page 378

### Adaptive Licensing: Taking the Next Step in the Evolution of Drug Approval

H-G Eichler<sup>1,2</sup>, K Oye<sup>2,3,4</sup>, LG Baird<sup>2</sup>, E Abadie<sup>5</sup>, J Brown<sup>6</sup>, CL Drum<sup>2</sup>, J Ferguson<sup>7</sup>, S Garner<sup>8,9</sup>, P Honig<sup>10</sup>, M Hukkelhoven<sup>11</sup>, JCW Lim<sup>12</sup>, R Lim<sup>13</sup>, MM Lumpkin<sup>14</sup>, G Neil<sup>15</sup>, B O'Rourke<sup>16</sup>, E Pezalla<sup>17</sup>, D Shoda<sup>18</sup>, V Seyfert-Margolis<sup>14</sup>, EV Sigal<sup>19</sup>, J Sobotka<sup>20</sup>, D Tan<sup>12</sup>, TF Unger<sup>18</sup> and G Hirsch<sup>2</sup>

Traditional drug licensing approaches are based on binary decisions. At the moment of licensing, an experimental therapy is presumptively transformed into a fully vetted, safe, efficacious therapy. By contrast, adaptive licensing (AL) approaches are based on stepwise learning under conditions of acknowledged uncertainty, with iterative phases of data gathering and regulatory evaluation. This approach allows approval to align more closely with patient needs for timely access to new technologies and for data to inform medical decisions. The concept of AL embraces a range of perspectives. Some see AL as an evolutionary step, extending elements that are now in place. Others envision a transformative framework that may require legislative action before implementation. This article summarizes recent AL proposals; discusses how proposals might be translated into practice, with illustrations in different therapeutic areas; and identifies unresolved issues to inform decisions on the design and implementation of AL.

*Clinical Pharmacology & Therapeutics* (2012);  
91 3, 426–437. doi:10.1038/clpt.2011.345

## March 2014: EMA Pilot Program

Home ▶ News and Events ▶ News and press release archive

### European Medicines Agency launches adaptive licensing pilot project

Press release

19/03/2014

#### European Medicines Agency launches adaptive licensing pilot project

**Improving timely access for patients to new medicines: pilot explores adaptive licensing approach with real medicines in development**

The European Medicines Agency (EMA) is inviting companies to participate in its adaptive licensing pilot project. Companies who are interested in participating in the pilot are requested to submit ongoing medicine development programmes for consideration as prospective pilot cases.

A framework to guide discussions of individual pilot studies has been published.

The adaptive licensing approach, sometimes called staggered approval or progressive licensing, is part of the Agency's efforts to improve timely access for patients to new medicines. It is a prospectively planned process, starting with the early authorisation of a medicine in a restricted patient population, followed by iterative phases of evidence gathering and adaptations of the marketing authorisation to expand access to the medicine to broader patient populations.

## From Adaptive Licensing to Adaptive Biomedical Innovation: Generalizable Learnings (from individual products)

- **Patient-centered innovation can not be achieved one silo at a time.**
  - Requires stakeholders to work together in fundamentally different ways to optimize tradeoffs and enhance “collective impact” for patients.
- **Decisions made in one silo have implications for other silos.**
  - Managing risk & reducing uncertainty are iterative processes managed through ongoing stakeholder interactions across life span of products.
- **Science evolves from left to right.  
Evidence should be planned from right to left**
  - Value (as defined by patients, clinicians, and payers) must be considered earlier in drug development.





# Evidence is the centerpiece of LEAPS

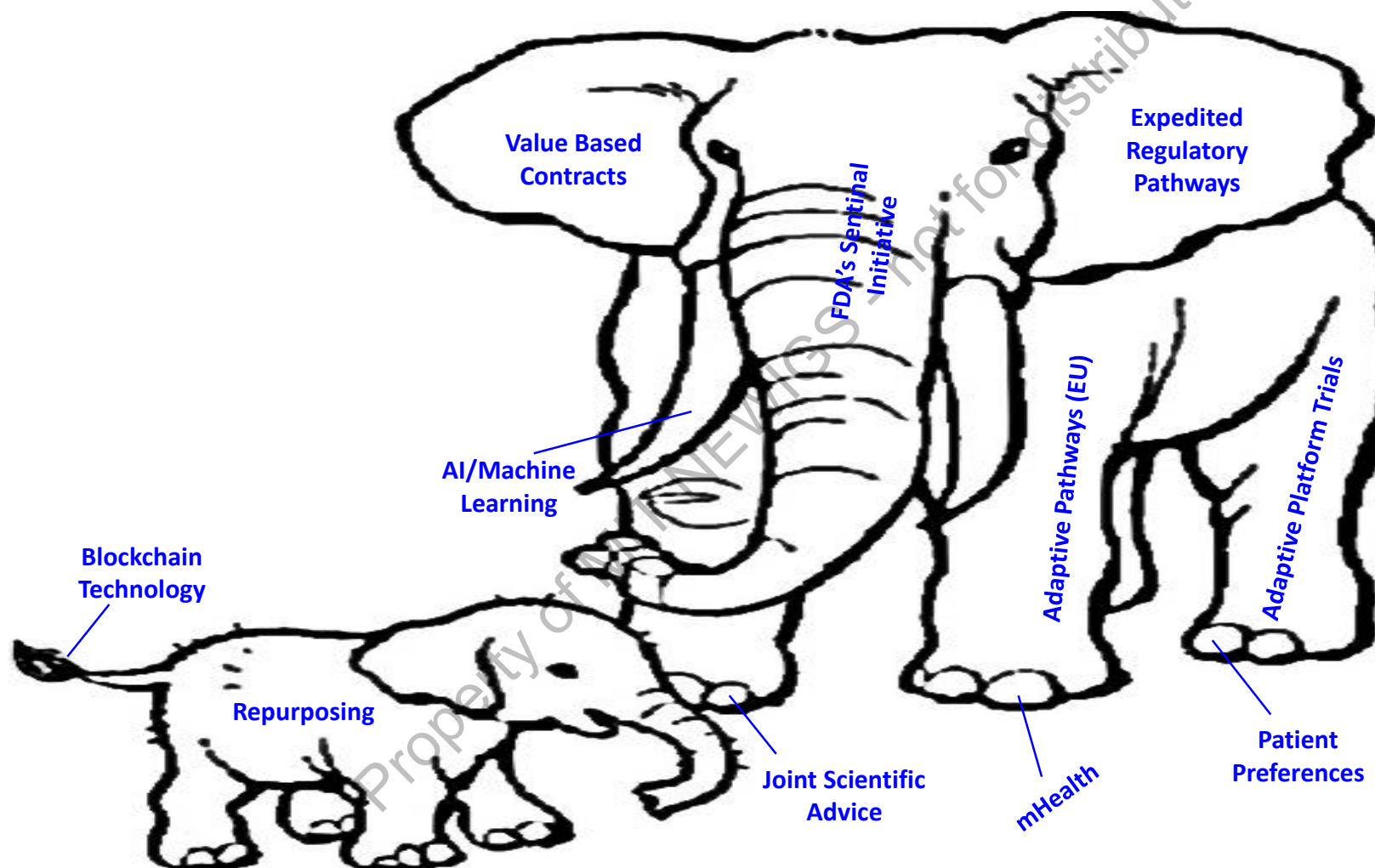
## From

- Left-to-right planning
- R&D/Healthcare Delivery disconnected
- Fit for Purpose for regulators only
- Systematic learning stops at regulatory approval
- 1 stakeholder at a time
- 1 product at a time
- 1 study at a time
- One and done studies
- Excessive time, cost

## To

- Right-to-left planning
- R&D/Healthcare Delivery connected
- Fit for Purpose for all stakeholders
- Continuous learning, feedback, & improvement
- Multi-stakeholder, coordinated
- Portfolio of products for a disease
- Integrated evidence plan, prospective, iterative
- Multi-use, scalable, sustainable infrastructures
- Minimize waste, inefficiency

# Important, relevant innovations are emerging, but in fragmented ways

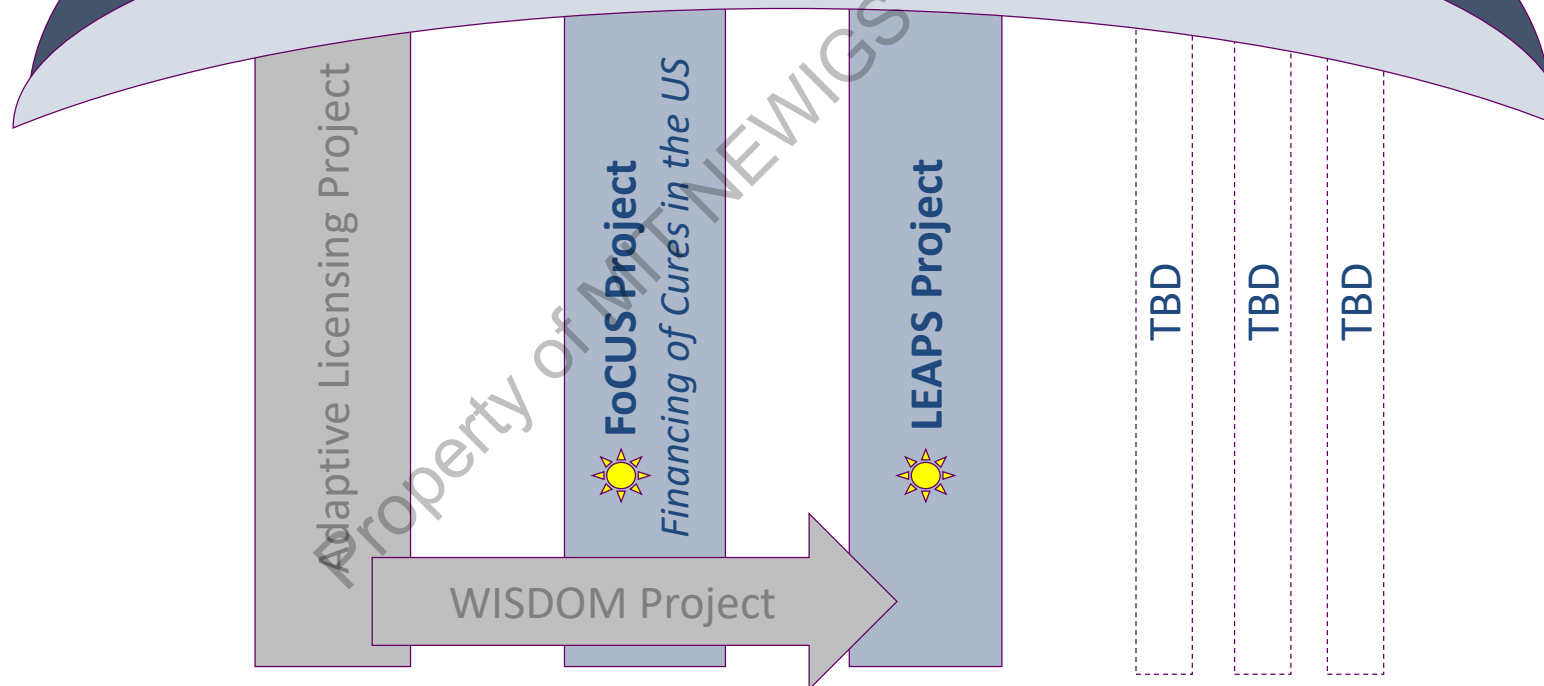


ABI Provides a framework for connecting innovations - within LEAPS/NEWDIGS, and globally

# MIT NEWDIGS

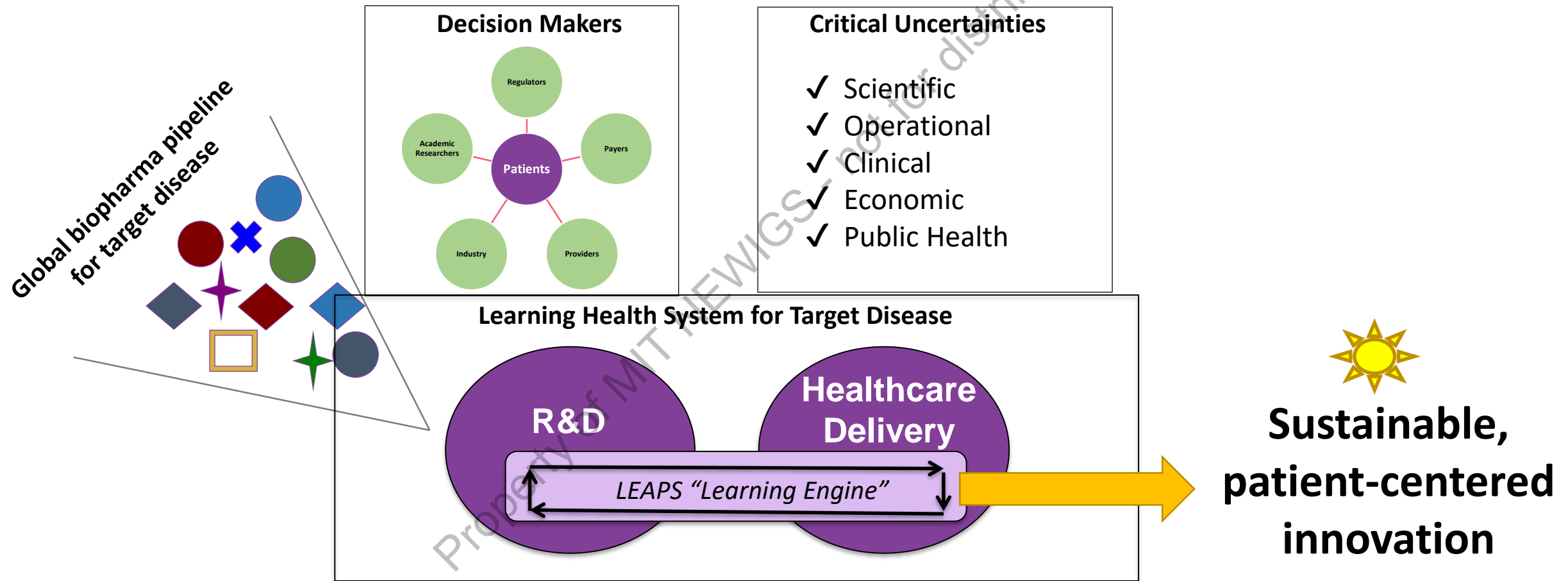
Adaptive Biomedical Innovation

ABI Design Toolkit



 Ongoing

# LEAPS: Apply ABI Principles, at scale, to demonstrate sustainable patient-centered innovation for one disease



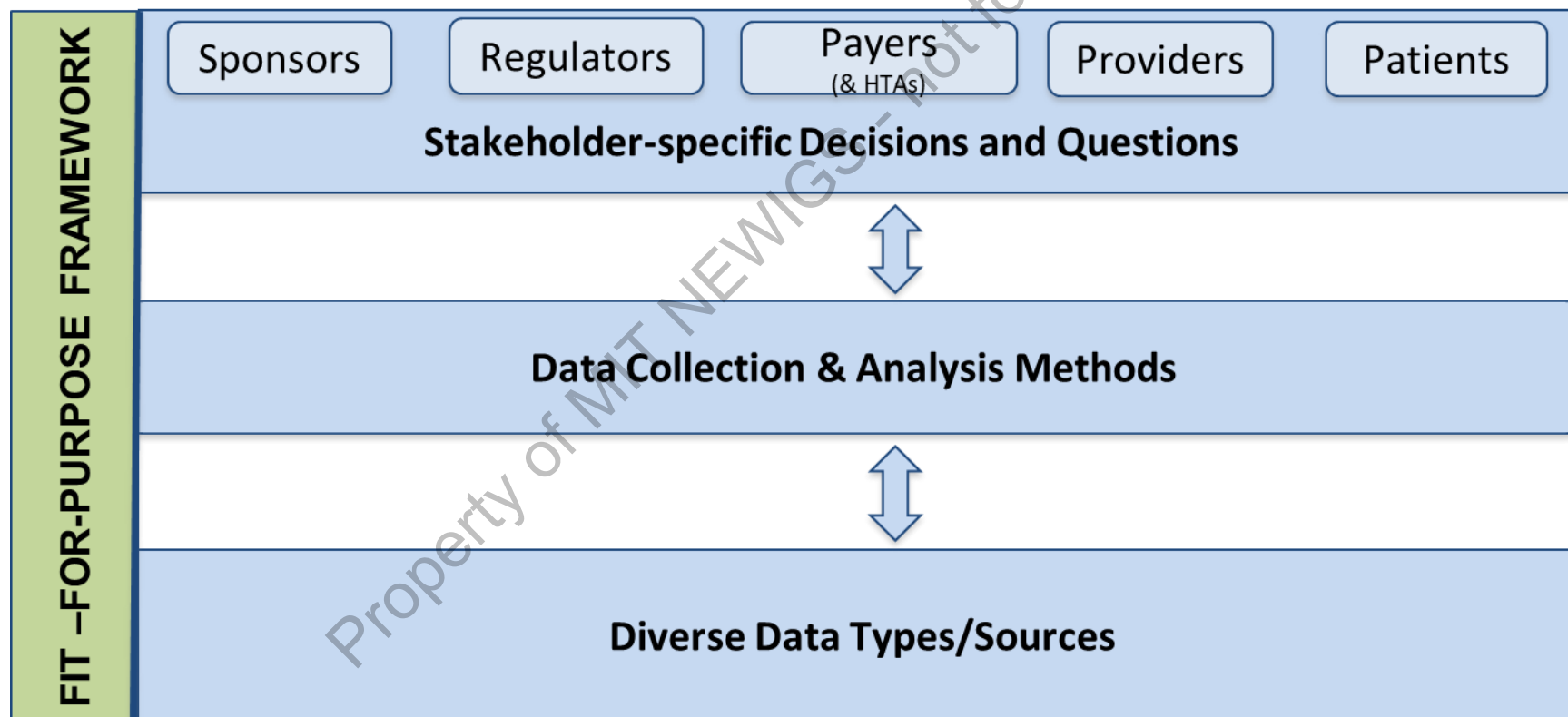
## A foundational principle for engagement in LEAPS

**All key stakeholders generate relevant data  
in our daily lives/work,  
but we need more than just our own data  
to make good decisions.**

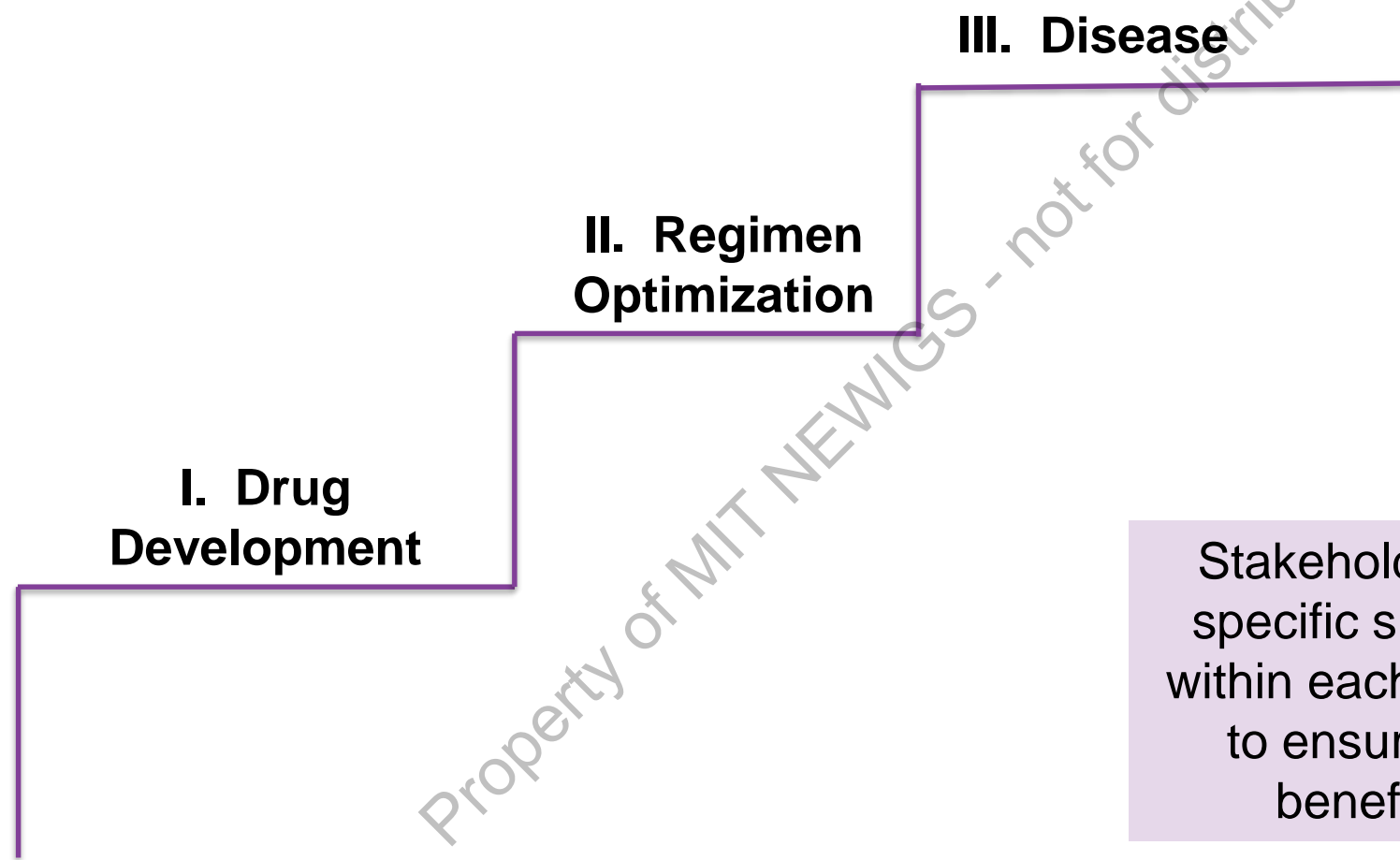
# We are not starting from scratch!

## LEAPS will leverage existing NEWDIGS Frameworks & Tools

**NEWDIGS “3 Layer Cake”:** Supports multi-stakeholder planning of evidence that is “fit-for-purpose” for decisions across product life span



# LEAPS will benefit all stakeholders across 3 impact domains



Stakeholders will define specific success metrics within each impact domain to ensure meaningful benefits to them.

# Initial modeling will focus on a MA Pilot Project

Massachusetts is the ideal place to pilot this solution

- Super biopharma-cluster, envied by all globally
- World class healthcare provider systems
- 97% of population with health insurance coverage
- One of 18 states with an all-payer claims database



June 28, 2018

The Boston Globe

Amazon to buy Somerville online pharmacy startup PillPack

An opportunity to increase healthcare value in MA and maintain state's desired position as the global biomedical innovation hub



# LEAPS Scope: What's In, What's Out?

## In

- Therapeutics
  - Development
  - Access
  - Use
- Data, evidence, & decision-making about therapeutics

LEAPS

## Shape as We Go...



## OUT

- Fix healthcare delivery system
- Jenny Craig weight loss program